



Why WoolSafe Approved?

Cleaning Products

All WoolSafe Approved carpet and rug care products have been rigorously tested to make sure that they are both safe and effective for use on your carpets, rugs and upholstery.



WoolSafe Approved products **do not**:

- ✘ cause rapid soiling.
- ✘ cause colour bleed or colour loss.
- ✘ damage wool fibre.

Approved products that are also environmentally friendly may carry the EnviroSeal Mark.



Look for the certification marks on the bottle or package; or check the up-to-date listings on www.WoolSafe.org and www.EnviroSeal.eu

Never use any detergents such as dish washing liquids, soaps or other cleaners formulated for general household use. Although they may initially remove dirt or spills they will almost certainly cause problems such as rapid re-soiling, colour bleeding and bleaching or other damage to the pile or backing of the carpet.

If it does not carry the WoolSafe Mark, it is not endorsed by most wool carpet manufacturers.

Recommended by

Carpet Suppliers

Many quality carpet manufacturers and retailers around the world recommend to their customers that WoolSafe Approved products or Service Providers (WASPs) are used to maintain their carpet ranges.

Axminster Carpets Mr Tomkinson
 Whitestone Weavers Couristan
 Brintons Wools of Cumbria Ulster
 Woodward Grosvenor Kersaint Cobb
 Edel Telenzo Carpets
 Jorgus Carpets Georgian Carpets
 Calderdale Adam Carpets Clarendon
 Bronte Carpets Crucial Trading
 Kingsmead Carpets Gaskell Wool Rich
 Stoddard Carpets Tai Ping
 Manx Hugh Mackay Thomas Witter

Wool Organisations that recommend WoolSafe Approved Service Providers:



Approved Service Provider



The Flooring and Textile Cleaning Specialists



Caring for your carpet & rugs

Carpet, and wool carpet in particular, is very good at hiding soil and trapping allergens and pollutants. It acts like a giant filter regulating indoor air quality and humidity. However, for it to be effective this 'filter' needs to be cleaned regularly.

Vacuum regularly

Correct and frequent vacuuming will extend the useful life of your carpet by removing grit and dirt that abrade the fibres causing loss of pile density which leads to flattening.

Professional Annual Clean

Then there is the very important issue of appearance. All carpet fibres, including wool, lose their lustre, colour and definition when oily and sticky soil attaches itself to the pile. This type of soil, coming into our homes on our shoes and through air pollution, cannot be removed by vacuuming, it requires thorough cleaning.

To extend the life of your carpet, save money in replacement costs and keep a healthy indoor environment for you and your family, The WoolSafe Organisation, other leading industry bodies and most carpet mills recommend that carpet and rugs are cleaned at least once a year.

Protective Treatment

For carpets and rugs in high traffic areas or at risk from spillages a protector can be applied topically. They slow down soiling and although not 'bullet proof' give you more time to blot up spills, increasing the chances of successful removal. Ask your local WoolSafe Approved Service Provider about the benefits of applying a protector.

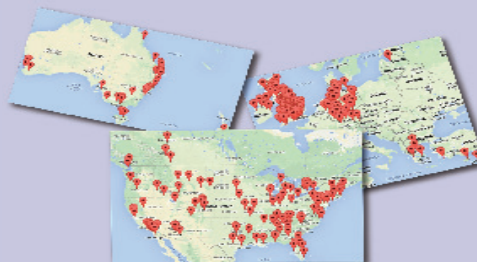
Cleaning your carpet & rugs

There are several reasons why you should use WoolSafe Approved Service Providers (WASPs) to maintain your carpets, rugs and furnishing fabrics:



- 1. Trained to the highest standards.**
 Not only have all WASPs undergone extensive industry recognised training but they have also passed the comprehensive WoolSafe Fibre Care Specialist training course. They know how to best clean and maintain the many different types of textiles and soft furnishings in your home.
- 2. Experienced.** Some things cannot be taught, like experience and the wisdom that comes with it. All WASPs have a minimum of five years experience of professional cleaning.
- 3. Use WoolSafe Approved Products.** You can rest assured that the cleaning products used on your prized investments will not only clean very well but will not damage the fibre in either the short or long term.

There are hundreds of WoolSafe Approved Service Providers around the world!



Top tips for easy spot removal

General rules for spot removal

- Act immediately
- In case of extensive stains call a WoolSafe Approved Service Provider
- Soak up liquids with white kitchen roll, tissues, toilet roll or clean cloth
- Scoop up or scrape off solids
- Always work from the edge of the spot inwards
- **BLOT, do NOT rub**
- Use small quantities of WoolSafe Approved spot remover at a time, to a cloth, **NOT directly to the spot**
- Before applying any spotting agent, pre-test it on an inconspicuous area of the carpet
- When using solvents always ensure there is plenty of fresh air ventilation and use gloves.
- Always thoroughly rinse out water-based spotters with clean water
- Align cut pile carpet with your fingers.



Visit WoolSafe.org to watch spot removal videos and download the award winning WoolSafe Carpet Stain Removal Guide App. Free to download on all mobile devices, at hand when you need it most!

Choose a WoolSafe Approved Service Provider to care for your carpets and rugs - Trained - Experienced - Use Safe Products